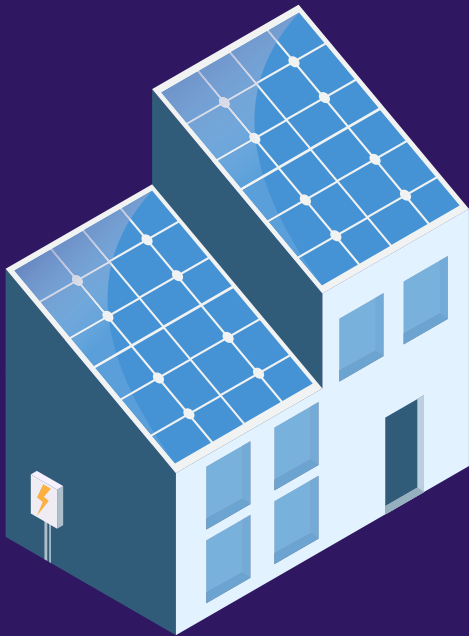


CASE STUDY

How a solar company fueled speed to lead and growth with Hiya's Branded Call

A fast-growing US residential solar company's answer rates were declining and they needed a solution to reach leads and stay ahead of rising competition



“ Even with our dialer and other technology we use, our biggest problem was getting qualified leads to pick up the phone.”

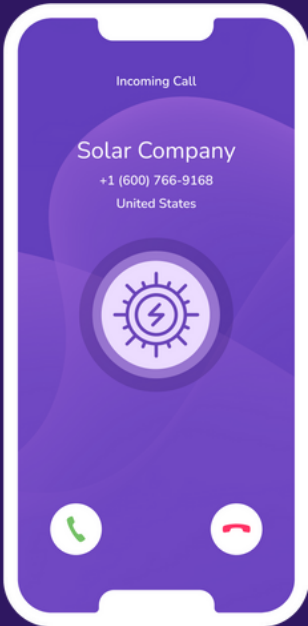
Director of IT Operations,
Large US Residential Solar Installation Company

After adding Hiya's Branded Call to their outbound calls, the company was able to:

- ✓ Reach high intent leads faster
- ✓ Increase conversions and reduce costs
- ✓ Improve agent efficiency and satisfaction
- ✓ Differentiate from competition



Before Hiya



After Hiya

Call metric improvements:

+34%
Contact Rate

+15%
Answer rate on
1st attempt

+23%
Call duration



Stop being another unknown number,
start reaching and converting leads faster.
Learn more:
www.hiya.com/solar